



Online Professional Procurement Certificate Program (PRO-CERT)

Frequently Asked Questions

1. What is required to apply, what are the prerequisites for the ASU PRO-CERT?

- a. There are **NO** prerequisites, qualifications, education requirements, experience requirements, etc. This program is open to all that are looking to learn.

2. What does the ASU PRO-CERT cover?

- a. The focus of this program is on *how to actually run/execute a Request for Proposal (RFP)*. While it also covers some of the basics, such as Ethics, the core focus is on helping professionals be able to run an actual RFP.

3. What's the curriculum?

Currently, the courses offered are:

- a. PRO 100: Procurement Foundations, which covers *fundamental concepts of procurement, ethics & conflict in procurement, common types of solicitations, RFP format & structure, scope of work, criteria & weights, and other elements*.
- b. PRO 200: RFP Excellence: Procedures & Execution covers how to: *prepare the procurement schedule, the Source Selection Plan, select & educate the evaluation committee, the pre-proposal meeting, receive & evaluate proposals, create an evaluation matrix, analyze data, shortlist vendors, conduct presentations, negotiations, and award/debriefing procedures*.

- c. The full catalog with details can be found here:

<https://pdt.engineering.asu.edu/wp-content/uploads/2020/03/ASU-Procurement-Certificate-Catalog-description-and-details-2020.pdf>

4. What's the difference between the ASU PRO-CERT and other credentials out there, offered by professional associations?

- a. Depending on the credential, there may be no teaching or instruction involved, many only involve a test (or series of tests) to pass. Other credentials may involve some form of self-study of a guide/rule book to pass the required test(s). The ASU PRO-CERT does not focus on a test, instead, it focuses on the participant applying the tools and concepts taught on current projects/RFPs and turning in deliverables (for example, building a procurement schedule, assessing an RFP, etc.). Sample projects are provided when the participant does not have one currently to work on.

5. What is the cost?

- a. For a limited time, the PRO-CERT is being offered for \$500 USD per individual, which includes both PRO 100 and PRO 200. Group rates and organizational rates are available.

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6. What's included?

- a. The cost includes both courses (PRO 100 & PRO 200), the materials for the courses, online access to the courses where instructional videos are hosted, and a regular mentorship call from ASU. There are no other costs/materials needed to achieve your PRO-CERT.

7. How long does it take to complete the certificate program?

- a. Each participant will receive a custom schedule based on their start date with suggested completion dates for material and assignments/projects. This schedule is based on an average of previous participants' experiences. A single certificate course varies in length, but is generally completed in 4-6 weeks (see the course catalog for more details).

8. When do the classes start?

- a. The classes are offered 100% online and you can start at any time.

9. How do I get started?

- a. Download & complete the order form (<https://pdt.engineering.asu.edu/wp-content/uploads/2020/04/ASU-Procurement-Certificate-Program-Order-Form.pdf>)
- b. Email it to: FM-ED@asu.edu
- c. We will email you the registration form and payment instructions.

10. How many hours of training is involved in this certificate?

- a. PRO 100 & PRO 200 contain 50 hours of content or learning units (or 5.0 Continuing Education Units).

11. Who are the instructors?

- a. The instructors consist of a variety of currently working industry procurement professionals, procurement advisors/consultants, and procurement researchers.

12. Who is the PRO-CERT created for?

- a. These certificates were designed for working professionals that are looking to better understand how to run/execute Requests for Proposals (RFPs), who are looking for an in-depth understanding of the industry and professional recognition from a world-class university, without the time commitment or financial limitations of a traditional degree program.

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